



BUSINESS AGENCY
LOWER AUSTRIA

FOR FUTURE PROSPECTS + CLEAR VISIONS

IEA Bioenergy Task 34 National Stakeholder Workshop

Presenter: Harald Bleier
BEST, 1.07.2026

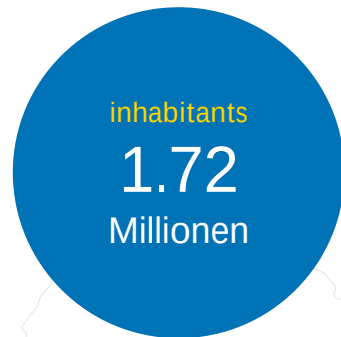
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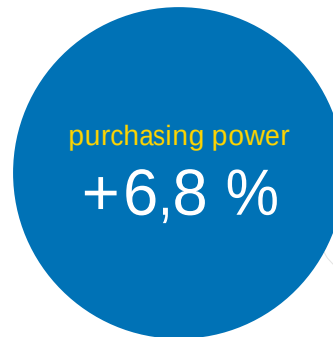
+ LOWER AUSTRIA DYNAMIC DEVELOPMENT



Lower Austria is
Austria's largest federal
province ¹⁾



Lower Austria has 1.72
mio. inhabitants
(18.9 % of Austria's
population) ²⁾



Real purchasing power
in Lower Austria
compared to the
Austrian average. ³⁾



Sources: 1) Statistik Austria; 2) Statistik Austria March 2023; 3) OMG, 2025

ecoplus. The Business Agency of Lower Austria



Management:
Helmut Miernicki

Subsidiaries (selection):



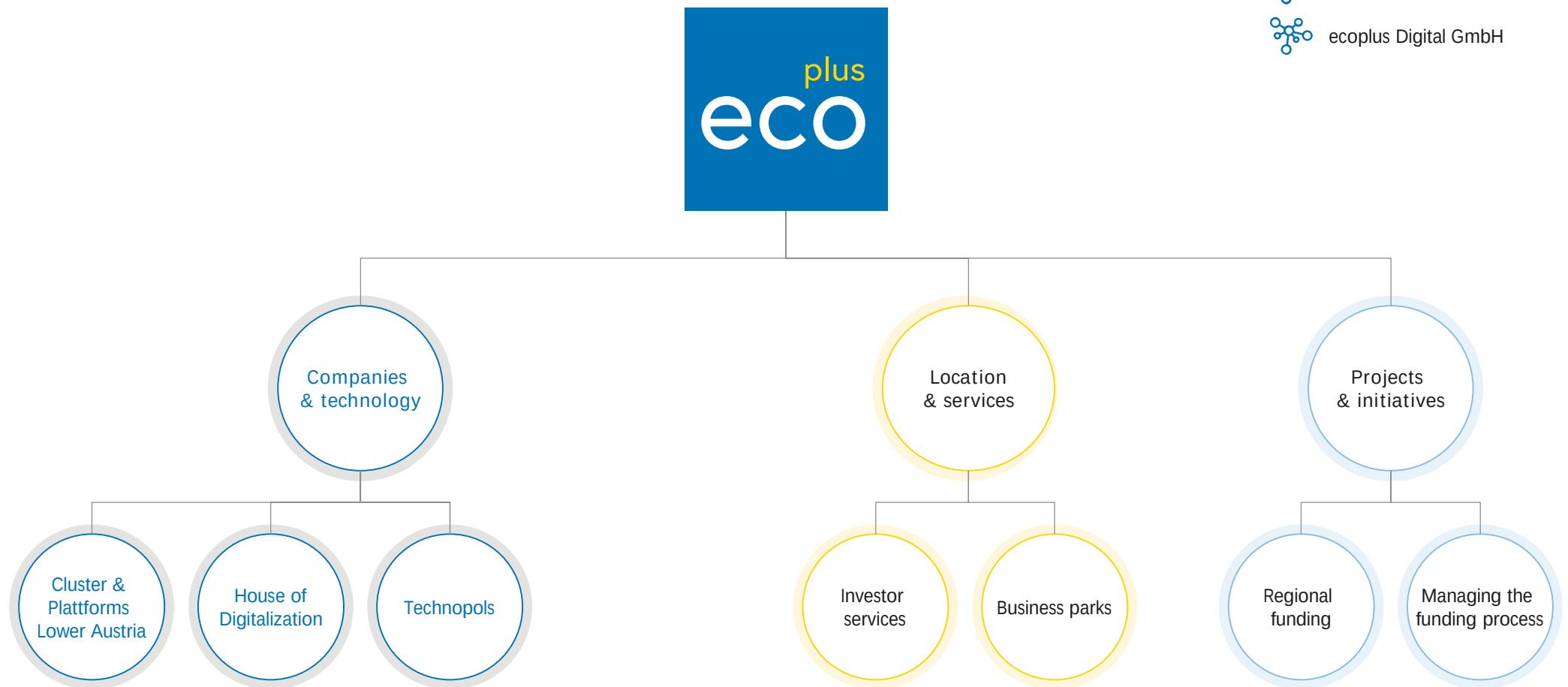
riz up. The Start-Up Agency of
Lower Austria



ecoplus Alpin GmbH



ecoplus Digital GmbH

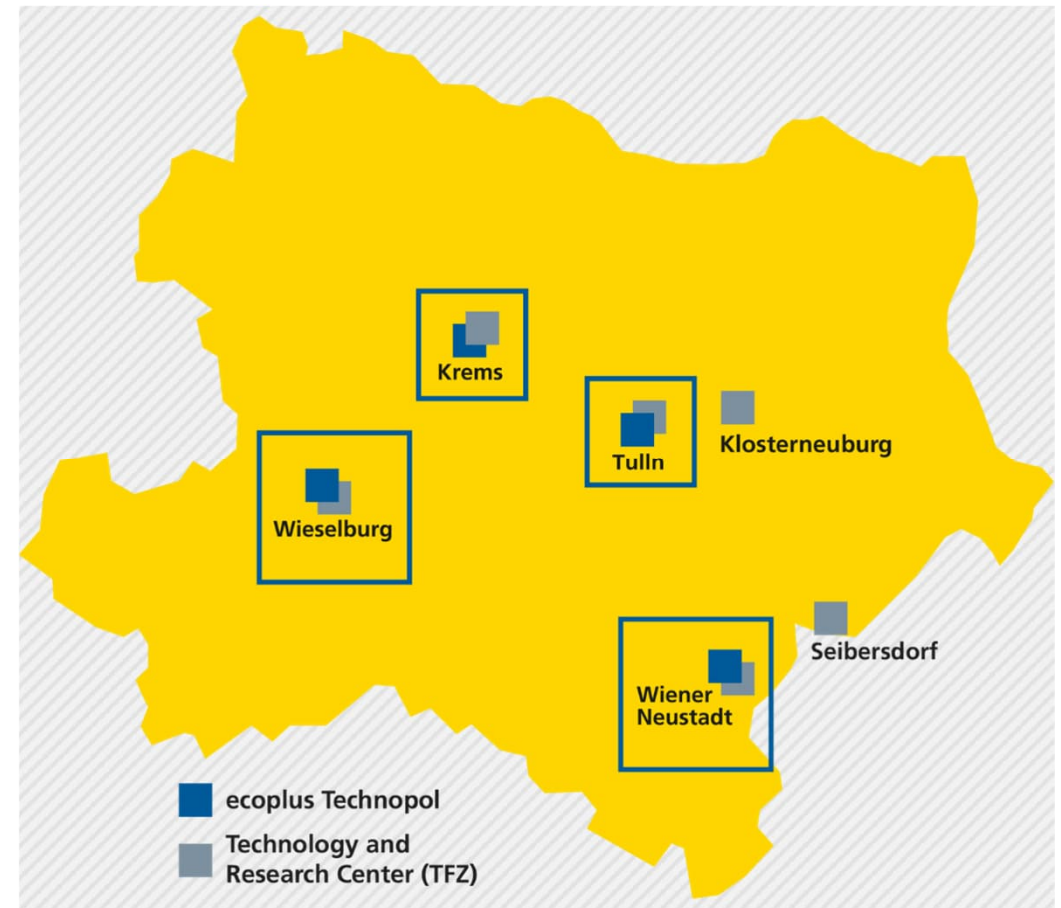




TECHNOPOLS

+ FOUR TECHNOPOLS: THEMATIC FOCUSES

- + Krems: international hub for health technology
- + Tulln: international hub for bio-based technology
- + Wiener Neustadt: international hub for medical and materials technology
- + Wieselburg: international hub for bioenergy, agricultural and food technology



A middle-aged man with glasses and a grey beard, wearing a light blue button-down shirt, is looking down at a tablet he is holding. The background is a blurred industrial setting, likely a factory or workshop, with large windows and machinery. Overlaid on the image are various digital icons and a network diagram. A large white plus sign is positioned to the left of the title text. The title text is on a yellow rectangular background.

CLUSTERS & PLATFORMS IN LOWER AUSTRIA

+ ACHIEVING MORE IN THE NETWORK – FOCUSING KNOWLEDGE

-
- + Green Building Cluster of Lower Austria
 - + Food Cluster of Lower Austria
 - + Mechatronics Cluster
 - + Plastics Cluster



Kofinanziert von der
Europäischen Union



+ PLATFORMS IN LOWER AUSTRIA TO FUTURE TOPICS

-
- + Platform for Green Transformation & Bioeconomy
 - + Platform for Health Technology
 - + Platform for Aerospace Technology (will starting soon)



Kofinanziert von der Europäischen Union



MISSION KLIMAZIELE

CURRENTLY, 48 COMPANIES ARE PARTICIPATING



WIRTSCHAFTSAGENTUR
NIEDERÖSTERREICH

PARTNERNETZWERK



MIT FREUNDLICHER UNTERSTÜTZUNG VON

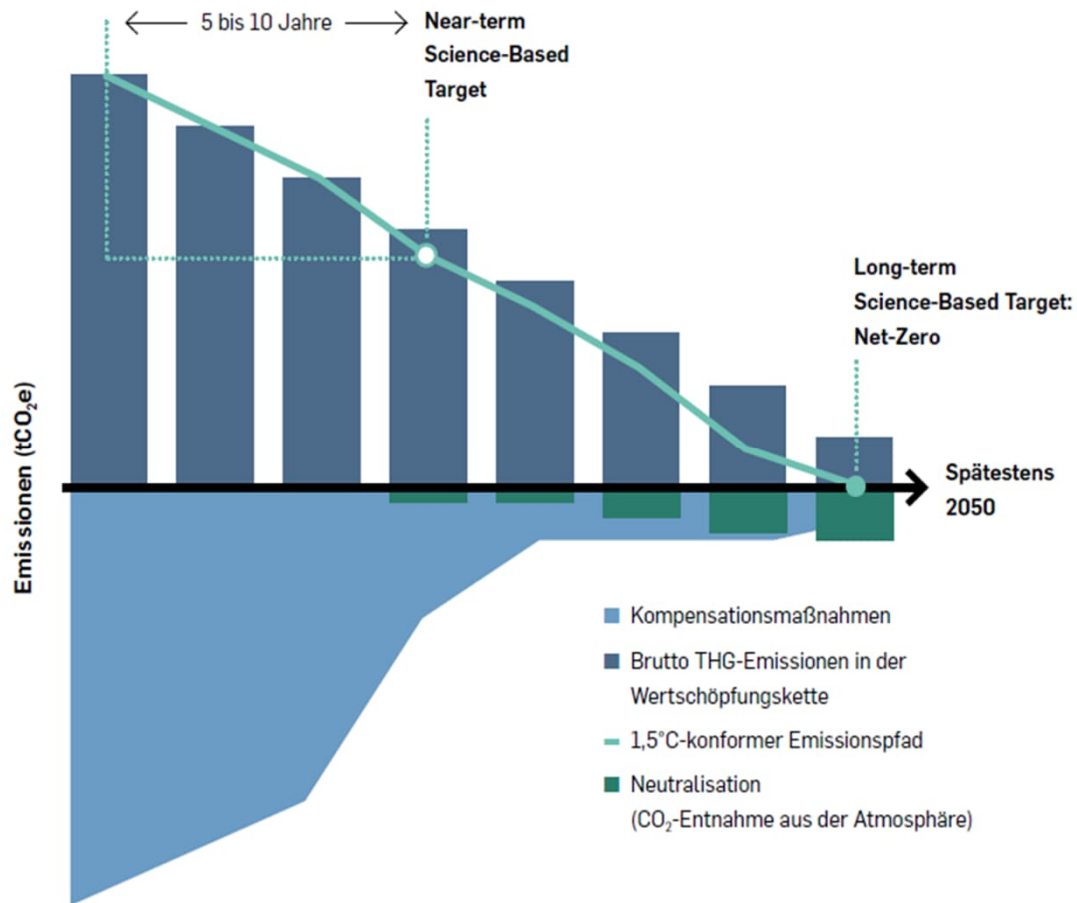


Kofinanziert von der
Europäischen Union

ecoplus.at

www.mission-klimaziele.at

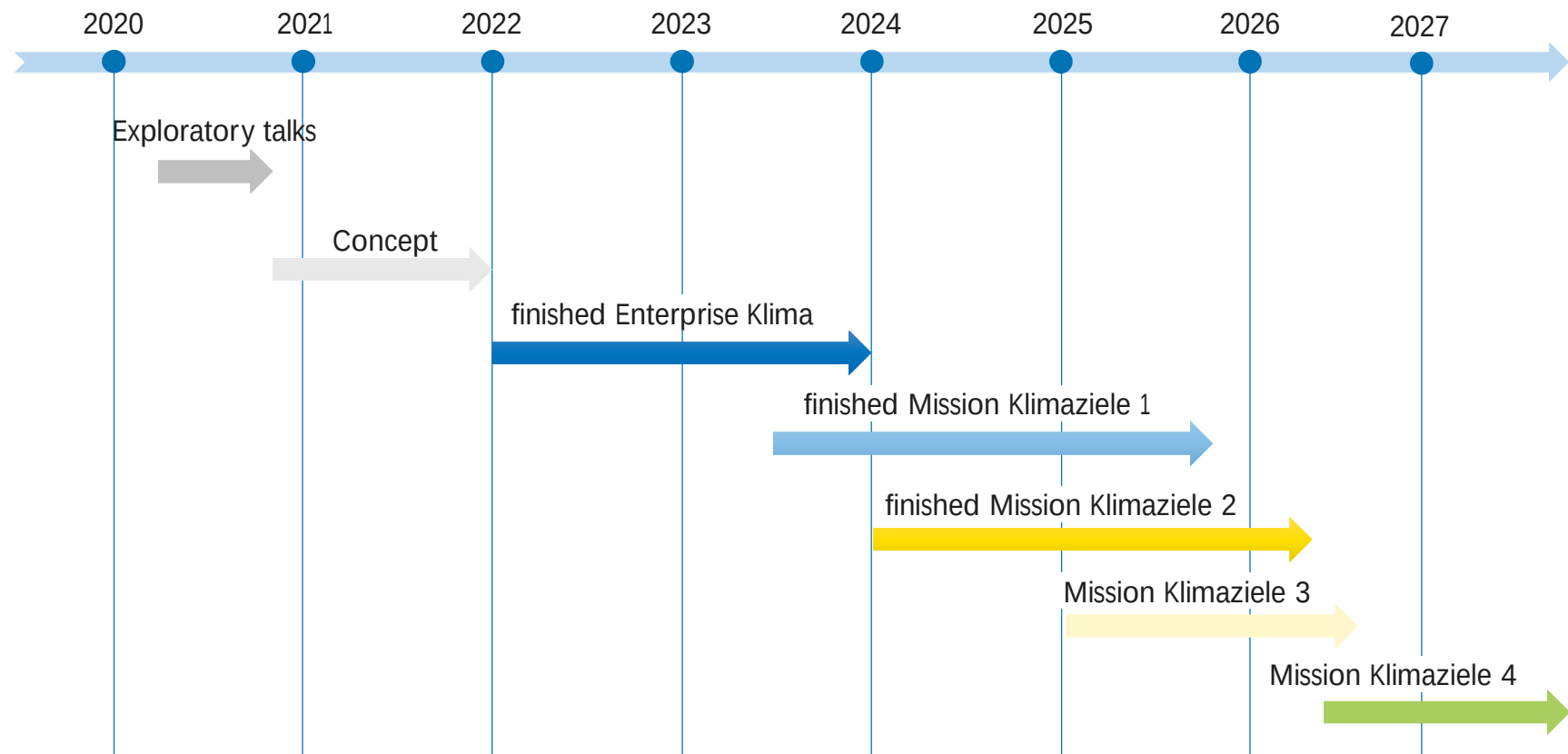
+ THG REDUCTION AND MITIGATION PLAN THROUGH 2050



Quelle: ESRS E1 climate change

- + Changing business models and value creation
- + Inventory and Analysis of Emissions
- + Setting Goals and Targets
- + Developing Measures and Strategies
- + Training and Awareness-Raising
- + Monitoring and Reporting

+ PROJECT SCHEDULE



Quelle: ecoplus

PROJEKT MEETING

- + LEARNING FROM LIKE-MINDED
- + PEERSEXCHANGE AMONG PARTICIPANT
- + SPM MEETINGS 4 TIMES A YEAR
- + CEO MEETINGS 2 TIMES A YEAR
- + DEVELOPING COLLABORATION

Fotos ecoplus





Sustainable Carbon Cycle
Team

Carbon Cycle one of the growth factors
for the Plastics Industry!

1 .07. 2026 Harald Bleier

The question of sustainability can only be fully answered if the costs of the entire carbon cycle are taken into account.

In this way, socially borne environmental costs are prevented from the outset.

Current SINS



Holistic view

Product follow-up responsibility

Responsibility for the past

Involving civil society in innovation processes

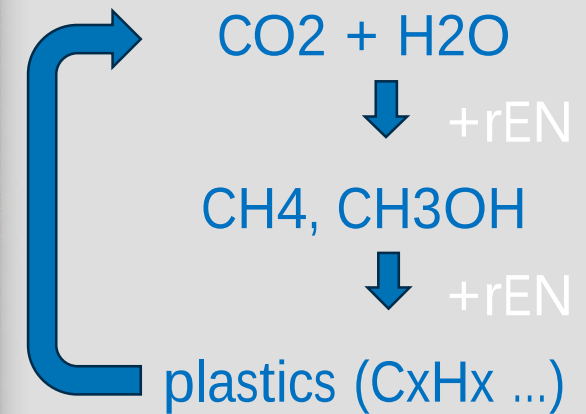
Closing the loop technologies (carbon cycle)



Plastics? Sustainable!

From the fossil cycle to the climate-neutral carbon cycle this transformation is inevitable for our future!

of carbon dioxide
to methane &
methanol
to plastics
and that in a
circle



**Become a part of this network!
And YOU benefit from the diverse and
trend-setting activities.**

**Become a sponsor!
Support an online event and
get attractive advertising
opportunities**

**NEXT ONLINE SESSION
CO² to Product
28. 09. 2026, 2 pm**



JOIN US!

www.carboncyclecircle.at

1.07.2026



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